



# LOCALE

ALIVE EDITION

#83

## **ZIGGY** MARLEY

REBEL WITH A CAUSE

### **IT'S A COOK-OFF!**

LOCAL CHEFS  
SHOW OFF THEIR  
TAKE ON SEASONAL  
INGREDIENTS

### **POWER UP!**

LOCALE MAGAZINE'S  
FIRST ANNUAL WOMEN'S  
CONFERENCE IS SET TO  
ENCOURAGE, ENLIGHTEN  
AND EMPOWER

### **WHO RUN THE WORLD?**

THESE LOCAL BUSINESS  
WOMEN SHARE ADVICE  
ON HOW THEY ARE  
KILLING IT IN THEIR FIELD

### **GET READY TO SCRUM-BLE**

SAN DIEGO'S FIRST  
PROFESSIONAL  
RUGBY TEAM KEEPS  
CHARGING FORWARD

THE ROXY THEATRE



**The Bigger, The Better**

- Select homes come with kitchen islands, walk-in showers and motorized window shades.

**Native Knowledge**

- Shift is LEED certified, meaning they save energy, water, resources and generate less waste for a greener and more eco-friendly building.



Living at Shift offers not only expansive views but also stylish in-home features, concierge service and unmatched, on-site perks.

**Hi-Tech Sophistication**

- All apartments are fitted with stainless steel appliances, quartz countertops, a full-size washer and dryer, and hardwood-style floors. Keyless entry, Nest thermostats and smartphone-controlled lighting add a modern touch to your cozy home.

**When You Need To Plug In**

- Get work done with community-wide, ultra high-speed, one gig Wi-Fi. Shift's co-working spaces offer individual offices and common areas complete with a printer, copier and a complimentary coffee bar.

**The Sky's The Limit**

- Their indoor-outdoor sky lounge on the 21st floor is complete with barbecues, Wi-Fi, fire pits and bar seating. Enjoy all-day sunshine splashing it up in the rooftop pool or chilling out on the sundeck.

**Work Up A Sweat**

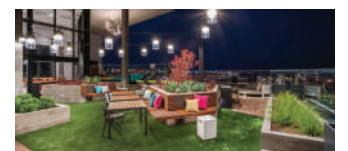
- Residents have 24-hour access to a fully-equipped fitness and training facility that also offers classes taught by professional trainers. Their Motivation Wall has nine TVs that play extreme sports content to keep you in the zone.

**For Your Furry Friend**

- Your pup will love living at Shift! The sixth-floor dog park will be your pooch's new neighborhood hangout where they can run around and play on a grassy expanse made especially for them.

**State Of The Art**

- The Art Walk Courtyard is a low-key, outdoor spot to chill without having to enter the hustle and bustle of the city. Delight in the works of local artists whose masterpieces decorate the space and soothe your soul. ■

**SHIFT**

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# Home is Where The View Is

SHIFT INTO MODERN LUXURY AND REACH FOR THE SKY IN EAST VILLAGE'S NEW HIGH-RISE APARTMENTS

WRITTEN BY: **NADINE BLANCO**  
PHOTOGRAPHY PROVIDED BY: **SHIFT**



Imagine waking up to the expansive view of downtown, the San Diego Bay, Coronado Bridge and its crown jewel, Coronado Island. At Shift, you can make this your everyday reality. Located in the heart of East Village, Shift is home for urban professionals or anyone looking to upgrade to high-end dwellings. The high-rise's jagged edges and striking red design have been catching eyes, but the architecture isn't the only aspect of modern luxury the property has to offer. Living at Shift offers not only expansive views but also stylish in-home features, concierge service and unmatched, on-site perks. As if the countless amenities weren't enough, Shift is located in a vibrant neighborhood budding with tech startups, coffee shops and breweries, and is steps away from Petco Park and Gaslamp. Ready to move in?